O L I V I A W I L S O N

M A R K E T I N G S P E C I A L I S T

# P R O F I L E

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# W O R K E X P E R I E N C E

## Borcelle Studio

### Marketing Manager & Specialist

2030 - PRESENT

Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.

Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.

Monitor brand consistency across marketing channels and materials.

## Fauget Studio

### Marketing Manager & Specialist

2025 - 2029

Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.

Oversee market research to identify emerging trends, customer needs, and competitor strategies.

Monitor brand consistency across marketing channels and materials.

## Studio Shodwe

### Marketing Manager & Specialist

2024 - 2025

Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.

Monitor and maintain brand consistency across all marketing channels and materials.

# R E F E R E N C E

## Estelle Darcy

Wardiere Inc. / CTO

## Harper Russo

Wardiere Inc. / CEO

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E D U C A T I O N

**2029 - 2030**

**WARDIERE UNIVERSITY**

Master of Business Management

**2025 - 2029**

**WARDIERE UNIVERSITY**

Bachelor of Business GPA: 3.8 / 4.0

S K I L L S

Project Management Public Relations Teamwork

Time Management Leadership

Effective Communication

Critical Thinking

L A N G U A G E S

English French German Spanish

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